

ABSTRACT

The compositions of the present invention relate to personal cleansing compositions having from about 0.01 to about 5 wt.% of a cationic cellulose polymer; from about 5 to about 50 wt.% of an anionic surfactant system, having an ethoxylate level and a sulfate level wherein said ethoxylate level is in the amount of 1.04 multiplied by the molecular weight of said cationic cellulose polymer divided by 1,000,000 plus from about 0.75 to about 3.25, wherein said sulfate level is in the amount of 0.42 multiplied by the charge density of said cationic cellulose polymer plus from about 1.1 to about 3.6; from about 0.01 to about 5 wt.% of a mono or divalent salt; and at least about 20 wt.% of an aqueous carrier.